



1090 NE 45<sup>th</sup> St, Fort Lauderdale FL 33334 • Tel (954) 351-8884 • Fax (954) 351-5394 • [www.adeptstudios.com](http://www.adeptstudios.com)

## **STUDIO RENTAL RATES and DISCOUNTS**

<b>STUDIO RENTAL RATES: (Non exclusive use)</b>	<b>Space Only</b>	<b>Studio with Strobe Light Package</b>	<b>Studio with Continuous Light Package</b>
Hourly (2 hour minimum) (non exclusive)	\$ 100.00	\$ 150.00	\$ 150.00
Half Day (non exclusive)	\$ 350.00	\$ 500.00	\$ 500.00
Full Day (non exclusive)	\$ 600.00	\$ 900.00	\$ 900.00
Two/Three/Four Consecutive Days rental (per day)	\$ 550.00	\$850.00	\$ 850.00
Use of Lobby for Meeting (hourly – 1 hour minimum)	\$50.00	\$50.00	\$50.00
Use of Computers for editing / internet connection / email (hourly – 1 hour minimum)	\$50.00	\$50.00	\$50.00
Exclusive use of Studio Space	+50%	+50%	+50%
Rush Reservation (less than 48 hours notification)	+25%	+25%	+25%
Weekday Overtime Rates (before 8am – after 6pm)	+20%	+20%	+20%
Weekend Overtime Rates (Saturday)	+25%	+25%	+25%
Weekend (Sunday) and Public Holiday Overtime Rates	+50%	+50%	+50%

Total rental time includes unloading, setup, shoot, knock down, cleanup, loading. Studio availability is subject to prior rental and bookings.

### **Discounts:**

- **Pre-purchase 5 Studio days** – If you pre-purchase 5 studio days you only pay for four days – *get one day free*. All 5 days must be used within 12 months of purchase date.
- **Pre-purchase 10 Studio days** - If you pre-purchase 10 studio days you only pay for seven

days – *get three days free*. All 10 days must be used within 12 months of purchase date.

- **Students** – Students get all rates less 30%. Discount rate applies only to bona-fide students currently registered in Florida Colleges studying a recognized photography or videography course.
- **Repeat Customers** – all repeat customers with accounts in good standing get the published rates less 10%
- **Workshop and Private Class Customers** – All customers who have attended our Workshops and Private Photography Classes, get the published rates less \$15%

Some restrictions apply - call studio manager for details.

**Basic Equipment Included:** (included at no charge with studio rental): Use of Makeup and Hair Station, Kitchen, 8-foot ladder, 3-foot ladder, electrical power (100 amps), large fan, rolling garment rack, commercial steamer, iPod docking station and amplifier/speaker, rolling equipment cart, assorted clamps, apple boxes, saw horses, sandbags, 4 round-top makeup stools, 4 directors chairs. Assorted hand tools available upon request. Renter is responsible for damage to and/or loss of any and all Basic Equipment in the studio.

## STUDIO LIGHTING EQUIPMENT PACKAGES

EQUIPMENT PACKAGES: Studio Mono-Light Strobe Lighting Package	Quantity
Mono-lights - 680W/S Heads with parabolic reflectors	4
Light Stands – assorted sizes	4
Softboxes – large and small	2
Umbrellas – silver / white	2
Snoots	1
Boom and Stand	1
Beauty Dish	1
Scrims (Honeycombs)	4
Wireless Transmitter	1
Wireless Receiver	1

EQUIPMENT PACKAGES: Arri Continuous Lighting Package	Quantity
Arri Floodlights 1000W	2
Arri Fresnels 650W	3
Arri Fresnels 300W, 150W, !50W	3
Light Stands – assorted sizes	8
Softboxes – small	1
Scrims	8

# **CONSUMABLE COSTS**

Renter is responsible for all consumables and replacement costs

<b>EQUIPMENT PACKAGES: Arri Continuous Lighting Package</b>	<b>Cost</b>
Alien Bee Flash Tubes	<b>\$60.00 ea</b>
Alien Bee 150W Modeling Lights	<b>\$10.00 ea</b>
Arri Tungsten light replacements	<b>\$25.00 ea</b>
Seamless Paper per ten foot of roll used (12ft wide rolls)	<b>\$25.00 ea</b>

# STUDIO RENTAL AGREEMENT

Client Information (Lessee)				
Today's Date:				
Dates Reserved:				
Business Name:				
Client Contact:				
Street Address:				
City:		State:		Zip:
Tel (day):		Tel (a/h):		
Tel (mobile):		Fax	919 732 5393	
Email:				
Shipping Street Address:				
City:		State:		Zip:
Rental Items – Studio and Equipment				
Studio Rental (see rate Sheet)	\$ _____			
Deposit (50% of total):	\$ _____			
Payment by Credit Card ____, Cash____, Check____ (checks only for established accounts)				
We accept Visa and Master Card Credit Cards Only				
Credit Card Number				
Name on Card				
Expiry Date				
3 digit security code				
Billing Address (if different from above)				
<p>I the undersigned, hereby acknowledge that I have read and accepted the Studio Policies, Rental Rates, Rules, Terms and Conditions, and Liability Waivers detailed below. I agree that the information disclosed by myself herein is true, complete, and accurate to the best of my knowledge. I also agree that the information disclosed herein is material to the potential Lessor's decision with respect to granting or denying your application to enter into a Lease.</p> <p>Signed: _____ Date: _____</p>				

# **PAYMENT AND RENTAL APPLICATION**

## **Reserving the Studio:**

In order to reserve the studio you must supply the following three items in advance:

1. Signed Rental Agreement (page 4.)
2. Rental Deposit
3. Certificate of General Liability Insurance listing Adept Studios Inc, as an additional insured; or a signed Liability Waiver approved by the studio manager. You must provide a copy of your drivers license at the studio.

## **Rental Deposit**

The Rental Deposit (price of studio time, equipment and extra items) is necessary in advance to reserve and use the studio. All reservations are made on a "first come, first served" basis. Visa, Master Card and cash preferred. Company and personal checks will only be accepted for established accounts in good standing.

## **Cancellation Refunds**

<b>Notice of Cancellation</b>	<b>*Refund of Rental Deposit</b>
48 hour notice or more	100%
24 hour notice or more	50%
Less than 24 hours notice	0%

## **Processing Fee for cancellations:**

- 6% if by credit card, 0% for cash or check.
- Fee for returned checks: \$25 each

# SUBMITTING YOUR STUDIO RENTAL APPLICATION

First, call or e-mail us to establish availability and to identify your specific needs. Once you receive emailed confirmation from us, please submit your signed application (page 4.), pay the rental deposit, and provide your Certificate of Liability Insurance, or the Liability Waiver, signed by the renter. Certificates of Insurance must be named Adept Studios Inc as an additional insured. You may have the Certificate of Insurance sent directly to the studio from your insurance agent.

Faxing the application is preferred. If you must, you may e-mail it:

**By fax:** Fill out, sign and fax to (954) 351-5394. Include the signed Liability Waiver, or, have your insurance agent fax us the Certificate of Insurance.

**By e-mail:** Note that a printed/signed hard copy must be brought to booking. Copy the Rental Application and paste it into your e-mail message. Fill out the form. Do the same with the signed Liability Waiver, or, have your insurance agent fax us the Certificate of Insurance. E-mail to [info@adeptstudios.com](mailto:info@adeptstudios.com). (E-mailing the Rental Agreement and/or Liability Release constitutes signature.)

If paying by check, make checks payable to: Adept Studios Inc., 1090 NE 45<sup>th</sup> St, Fort Lauderdale FL 33334. At the end of your booking, you will receive an invoice and a copy of the Rental Application.

## STUDIO RULES

- All conduct within the studio must be professional, ethical and legal
- All models must be of legal age. Renter must have parents' written consent of any minor included in any shoot.
- No smoking for personal use in studio building or in house. Cigarette smoking allowed only by requirement of the photography and written approval from Adept Studios Inc is required.
- No one may enter studio without signing Studio Liability Waiver.
- Renter may invite guests and clients into the studio during the rental period. Renter is responsible for having everyone sign Studio Liability Waiver.
- No equipment or props may leave the studio at any time. The Renter of the Studio is responsible for any damage or loss incurred during rental period.
- Renter may not leave studio unattended. If renter must leave the premises, a manager or agent of Adept Studios Inc., must be called in to attend the studio before the renter can leave. In that case, Adept Studios Inc, or its agent may lock up the studio until the Renter returns.
- Parking is available in allotted parking bays outside the rear of the studio.
- At end of your rental all trash must be emptied into the dumpster, and the floor must be broom-swept.
- Any cleaning, repairs, painting that is required to bring the studio back to its original condition will be for the Renter's expense.

# **TERMS AND CONDITIONS**

Lessor: Adept Studios Inc., 1090 NE 45<sup>th</sup> St, Fort Lauderdale FL 33334

In addition to this Lease Agreement, you must supply either an evidence of liability insurance or a signed Liability Waiver and Release form (which must be signed by everyone who enters the studio during the booking). Evidence of liability insurance is typically a Certificate of Insurance, showing Liability Coverage. Your liability insurance shall be deemed primary and non-contributory insurance in the event of any claim or suit. It must name Adept Studios Inc, as an additional insured. The insurance must meet the following minimums: Commercial General Liability, \$1,000,000 per occurrence and annual aggregate.

The premises are to be used for the purpose of a photographic studio, including such activities as are necessary and usually incidental to such use.

Adept Studios Inc shall have the right to inspect the Equipment and/or Studio at any time during the rental term. You shall make any and all arrangements necessary to permit an employee of Adept Studios Inc access to the Equipment and/or Studio. If a breach of any of the provisions of the Rental Contract occurs, the Rental Company has the right to revoke your access to the Equipment and/or Studio without any liability to you, and without prejudice to Adept Studios Inc right to receive rent due or accrued to, including the date of revocation.

**Rates and Charges:** The rent payable shall be that set forth in the Rental Agreement. This rate is offered to Client based upon Client's credit information available to Adept Studios Inc at the time of rental. This completed Rental Agreement must be signed and returned to Adept Studios Inc in advance of the studio Reservation. Rent is payable according to the terms contained on Adept Studios Inc Rental Agreement and/or Invoice to the Client. Adept Studios Inc published rates are subject to change at any time without notice. Adept Studios Inc may assess an additional charge for any studio time added to the Reservation, for cleanup after the Reservation, and for technical support for the operation of studio and equipment. Canceled orders will be subject to Adept Studios Inc then current cancellation charge. No allowance will be made for items delivered to but not used by the Client. The Client shall pay all taxes, transportation charges, duties, broker's fees, bonds or other costs imposed on the rental of the property by the Client.

**IF NOT PAID WHEN DUE:** Payments due for 30 days or more shall be considered past due, and rent shall bear interest at the rate of one and one-half percent (1-1/2 %) per month from the date rental charges were incurred. Any discounts granted by Adept Studios Inc may be revoked at any time after thirty (30) days. If Adept Studios Inc places the account in the hands of an attorney or other agency for collection, Client shall pay reasonable collection costs, attorney fees, and court costs.

**Indemnifying Adept Studios Inc.** You agree to indemnify Adept Studios Inc, and to hold Adept Studios Inc, and its employees and agents harmless from and against any and all losses, damages, claims, demand or liability of any kind or nature whatsoever, including reasonable legal expenses, arising from the use, condition (including, without limitation, latent and other defects) or operation of the Equipment and/or Studio, to the extent attributable to the negligence of the Renter. This indemnification shall continue in full force and effect during and after the term of the rental for such causes arising during the term of the rental.

# LIMITED WAIVER AND RELEASE

Release executed on the \_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_ (date of studio reservation)

the 'Releasor': \_\_\_\_\_

address: \_\_\_\_\_

the 'Releasee': Adept Studios Inc.

1090 NE 45<sup>th</sup> St Fort Lauderdale FL 33334

I, the Releasor, in consideration of being permitted to participate in the photography shoot in Adept Studios facility, scheduled for (date) \_\_\_\_\_, and run and/or operated by (Releasor) \_\_\_\_\_, WAIVE, RELEASE, and DISCHARGE the Releasee, its owners, officers, directors, employees, members, agents, assigns, legal representatives and successors, and all business associates and partners involved in the presentation of the above noted activity and each of them their owners, officers and employees, from all liability for or by reason of any damage, loss or injury to person and property, even injury resulting in the death of the Releasor, which has been or may be sustained in consequence of the Releasor's participation in the activity described above, and notwithstanding that such damage, loss or injury may have been caused solely or partly by the negligence of the Releasee.

I understand that no one will be permitted to participate in or observe the above noted activity unless he or she signs this Waiver and Release agreement.

I hereby acknowledge and agree that I have carefully read this Waiver and Release agreement, that I fully understand same, and that I am freely and voluntarily executing same.

By signing this release I will be forever prevented from suing or otherwise claiming against the Releasee for any property loss or personal injury that I may sustain while participating in or preparing for the above noted activity.

I have been given the opportunity and have been encouraged to seek independent legal advice prior to signing this Waiver and Release agreement.

I understand that this Waiver and Release agreement is binding on me, my spouse, my heirs, my executors, administrators, personal representatives and assigns.

I acknowledge that I do not have any physical limitations, medical ailments, physical or mental disabilities that would limit or prevent me from participating in the above mentioned activity, and, if required, will obtain a medical examination and clearance.

This release contains the entire agreement between the parties to this release and the terms of this release are contractual and not a mere recital.

This Waiver and Release Agreement will be construed in accordance with and governed by the laws of the State of Florida, and it is acknowledged by the Releasor to be as broad and inclusive as permitted by the laws of this jurisdiction.

I HAVE READ AND UNDERSTAND THIS AGREEMENT, AND I AM AWARE THAT BY SIGNING THIS AGREEMENT I AM WAIVING CERTAIN LEGAL RIGHTS WHICH I OR MY HEIRS, NEXT OF KIN, EXECUTORS, ADMINISTRATORS AND ASSIGNS MAY HAVE AGAINST THE RELEASEE(S).

The Releasor has executed this Waiver and Release at Ft Lauderdale, Broward County, FL

on the \_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_ (date of studio reservation).

Releasor's signature: \_\_\_\_\_

Date: \_\_\_\_\_

Releasee's signature: \_\_\_\_\_

## **CREW, TALENT, OTHER PARTICIPANTS AND/OR OBSERVERS**

I hereby acknowledge and agree I have read this Waiver and Release agreement, I fully understand same, and I am freely and voluntarily executing same.

I understand I will not be permitted inside the studio or on the studio grounds during the above noted activity unless I sign this Waiver and Release agreement.

**Print name:**

**Signature:**

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